



Mapping for people in crisis

Support fast, data-driven
decisions in humanitarian
crises.

Support local resilience to
disasters.

Support MapAction.



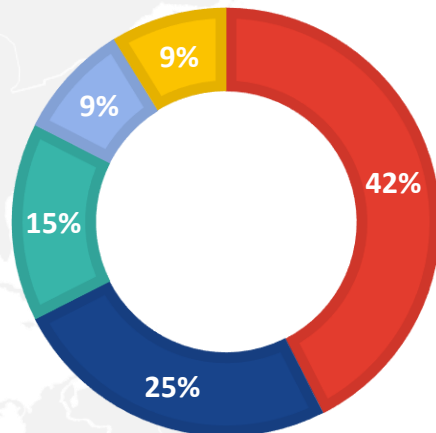
The acute suffering of millions of people is alleviated with better decision-making in humanitarian emergencies.

At MapAction we help to make that happen.

For the last 20 years, in **140 emergency deployments in 80 countries** - and hundreds of disaster preparedness events with disaster relief partners - we have provided international relief agencies, governments and grassroots organisations with maps, data-driven tools and solutions to ensure decisions about key resources like food, water and housing are fairly and efficiently made.

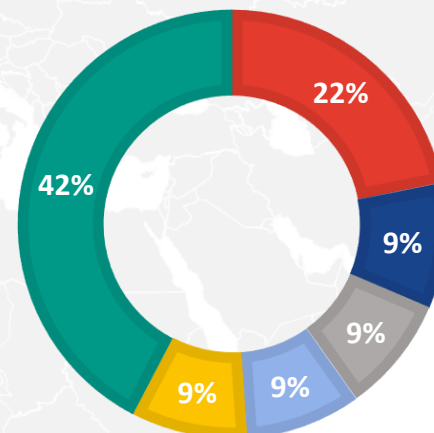
This helps save and improve lives.

REGION



■ African
■ Latin/South America
■ European (inc. Ukraine)
■ Asia-Pacific
■ Caribbean Islands

DISASTER TYPE



■ Floods
■ Hurricanes
■ Earthquakes
■ Health Crises
■ Cyclones
■ Other

Type of support:

- In-field
- Remote
- Hybrid



Mapping disaster landscapes for better aid allocation

When a natural disaster strikes a region, like the [devastating earthquakes](#) that killed tens of thousands of people in Turkiye and Syrian Arab Republic in February 2023, emergency relief agents need to be able to process huge volumes of incoming data and [get a clear picture of the disaster landscape](#). **Fast.**

- 📍 Roads, health facilities, forecasted temperatures, camp locations, collapsed buildings, shock intensity, media outlets - among so many other key data points - all need to be mapped.
- 📍 MapAction makes sure relief agents can navigate any disaster landscape and allocate aid where it is most needed, via the fastest route available.
- 📍 We map solutions in emergency response operations. And there are many. The average number of [annual disasters](#) between 2010 and 2020, compared with in the 1980s, has more than doubled.



From frontline in global emergencies to enabling grassroots resilience

After 20 years on the frontlines of global emergencies, MapAction is increasingly moving from emergency response towards supporting local disaster relief agencies and civil society organisations to be better prepared for any disaster.

Anticipatory action can help to protect communities from the worst impacts of crises and the predictable future effects of climate, health and conflict crises.

A fire extinguisher helps put out fires; a fire alarm can help to prevent the worst effects.

Disaster Response Personnel Trained:



2400+

2400+ people trained



433

at 433 events



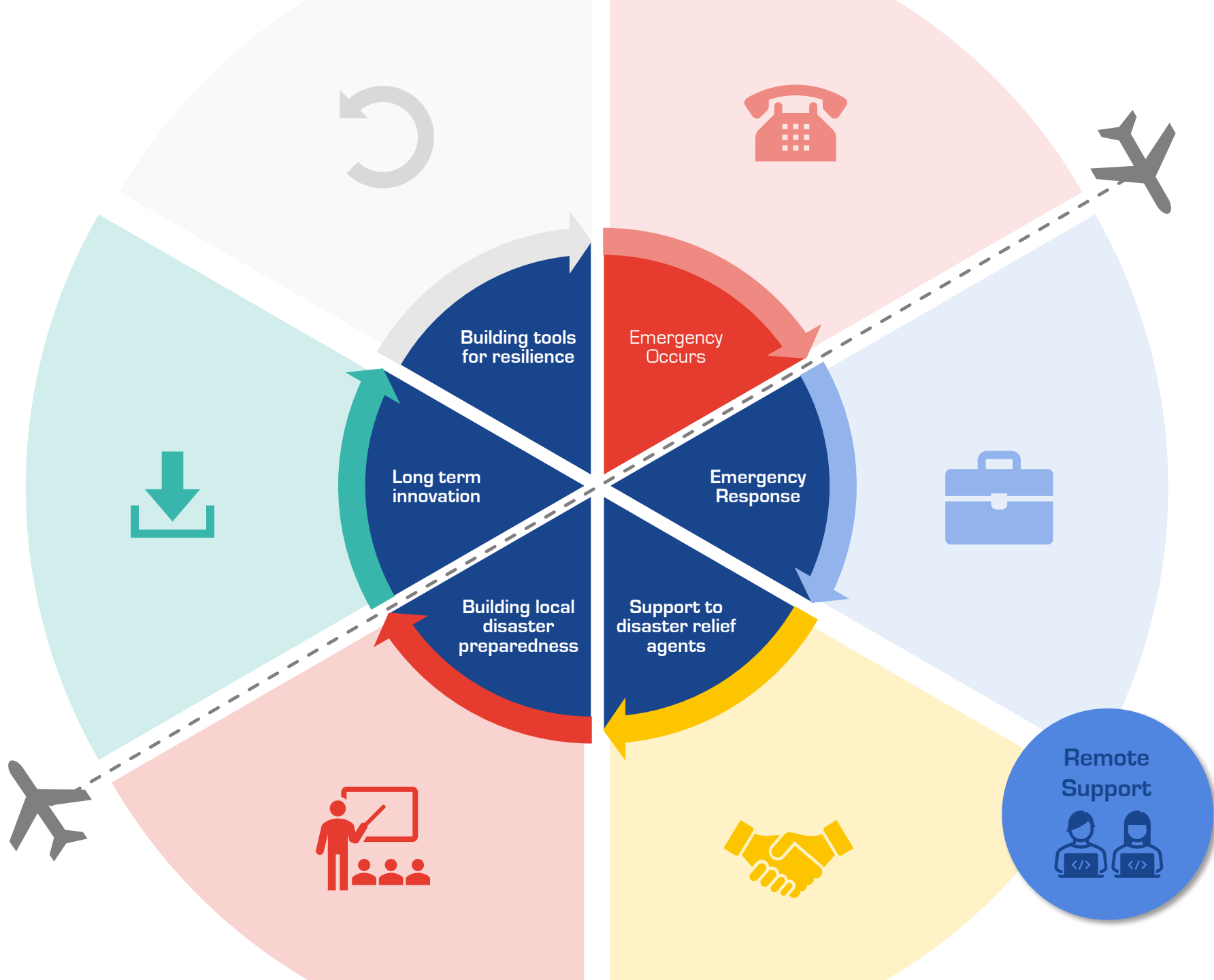
112

in 112 countries

In any natural disaster, health crisis or conflict, emergency responders have to make critical decisions about resources that will affect the livelihoods of millions of people.

MapAction has had a vanguard seat in scores of such emergencies at the request of UN and local relief agencies: from the response to COVID-19 or Ebola, to earthquakes or tsunamis in Asia, MapAction's team of volunteers continue to provide critical early maps, analysis and data tools in emergency operations centres worldwide.

Frontline communities affected by a health or climate emergency depend on humanitarian agencies getting decisions right. These decisions, in turn, depend on good use of data.



Good use of data saves lives

Corporations, governments and institutions leverage and analyse data to make good decisions.

MapAction supports this data-driven approach to improve how decisions are made during, or in preparation for, humanitarian emergencies.

This helps humanitarian agencies that hold responsibility for millions of livelihoods to make more-informed decisions.

MapAction also empowers local and regional relief and response institutions worldwide to prepare for, and manage, those decisions in a crisis.

We do all this because better decisions save lives.



Bang for buck, MapAction's knock-on effect

Supporters of MapAction see a greater return on their social impact investment because of the positive knock-on effect throughout the humanitarian emergencies sector. Any improvements in effectiveness through better decision making are multiplied across a response and then filtered into preparedness and future resilience. MapAction's work helps huge amounts of humanitarian spending to stretch further and reduces loss, at a time when climate change is setting new resource challenges

Our work promotes a data-driven approach, contributing to better decision-making and ultimately to an improvement in social return for each pound, euro or dollar donated.



This helps deliver impact across the humanitarian supply chain. We limit our costs and maximise the impact of our spend by working with a small team of core staff and a larger pool of specialist, experienced volunteers.

**The list below is a sample. We have many other valued partners.*

Global operational partners*



Regional disaster relief agencies*



Donors*



Volunteers



65-80

Our Impact

MapAction has:



Conducted more than 400+ disaster preparedness events for 2500 relief agents in 100+ countries



Built a resilience data pipeline for 25 of the world's most vulnerable nation states. The pre-set of maps has already been deployed by MapAction teams or third parties to reduce the impact of natural disasters in Philippines, Kenya, Madagascar and Haiti



140 total emergency responses: 70 at the request of UN agencies + 70 responses with other partners

What people say about us



“The outcome of the partnership with MapAction is a difference in the capacity within the AHA centre. Back in the day... There was no capacity and operations led by AHA were heavily supported by MapAction. The partnership with MapAction was about transferring knowledge to ERAT, [has] now got to a point where instead operations are led by ERAT and supported by AHA and MapAction is further in the background, in a very positive way.”

AHA Centre personnel



“Investing in MapAction is a great way to support humanitarian operations and those volunteers that help with time and dedication on the field in a fantastic way.”

Robert Colombo Llimona

Head of Unit, UN OCHA



“I joined MapAction in late 2001 as member number six at the time. We’ve now grown to 65 volunteers worldwide. I’d just finished a Masters in GIS and wanted to do something worthwhile to fill my time. The charity was embarking on it’s growth plans and I had the required GIS skills it seemed a very natural fit with like minded individuals who I now count as among my closest friends.”

Vickie White

1Spatial Account Manager and MapAction Volunteer

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Emergency Response Appeal

